



# GRAND OPENING!

**BISQUICK**  
Betty Crocker's Biscuit Mix 40-OZ. PKG. **29¢**

**C&H SUGAR**  
Pure Cane 5-LB. BAG **39¢**

**TOMATO SAUCE**  
Hunt's Brand 8-OZ. CAN **5¢**

**Golden Corn**  
Highway Brand Vacuum Pack 12-OZ. CAN **9¢**

**ALEX TAMALES**  
2 for **23¢**

**PEANUT BUTTER**  
Laura Scudder 18-OZ. JAR **49¢**

AT NEW STORE ONLY  
**FREE CORN FLAKES**  
8-Oz. pkg. CARNATION CORN FLAKES FREE When you buy 2-Lb. pkg. of ALBER'S FLAPJACK MIX  
**ALBER'S FLAP JACK MIX** 2-LB. PKG. **37¢**

**CALO DOG FOOD**  
6 1 1/2-OZ. CANS **54¢**

**White King CLEANSER**  
2 13-OZ. PKGS. **31¢**

AT NEW STORE ONLY  
**FREE SODA CRACKERS**  
7-Oz. pkg. BUSY BAKER SODA CRACKERS FREE When you buy 1-Lb. pkg. of BUSY BAKER GRAHAMS  
**BUSY BAKER GRAHAMS** 1-LB. PKG. **37¢**

PRICES EFFECTIVE THROUGH SUNDAY DEC. 8, 1957



**SAFEWAY**

## MAGNIFICENT NEW LOMITA SAFEWAY

2155 Pacific Coast Highway

Tues., Wed., Thurs., Fri., Sat., Sun., December 3, 4, 5, 6, 7, 8, 1957

OTHER NEARBY SAFEWAYS JOIN IN GRAND OPENING EVENT

Prices Effective (except as noted) at Safeways Listed Below

<b>TORRANCE SAFEWAY</b> 1644 W. CARSON AT WESTERN		<b>NEW LOMITA SAFEWAY</b> 2155 PACIFIC COAST HIGHWAY AT NARBONNE
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<b>Sharp Cheese</b>	<b>WISCONSIN CHEDDAR</b>	LB.	<b>59¢</b>
<b>Frozen Pies</b>	<b>COUNTY FAIR—APPLE, BOYSENBERRY, CHERRY</b>	8-INCH SIZE	<b>39¢</b>
<b>Corn Muffin Mix</b>	<b>JIFFY BRAND</b>	8-OZ. PKG.	<b>8¢</b>
<b>Cottage Cheese</b>	<b>LUCERNE</b>	PINT CTN.	<b>22¢</b>
<b>Luncheon Meat</b>	<b>RATH'S BLACKHAWK</b>	12-OZ. CAN	<b>39¢</b>
<b>ORANGES</b>	<b>LETTUCE</b>	<b>SQUASH</b>	
New Crop Navel 3 LBS. <b>25¢</b>	Crisp Solid Head 2 FOR <b>15¢</b>	Banana AT NEW STORE ONLY LB. <b>1¢</b>	

**SLICED BACON**  
Farmer John  
First Quality 1-lb. pkg. **49¢** Economy Pack 1-lb. pkg. **39¢**

**FRANKS** Sterling 1-lb. pkg. **29¢**

<b>RIB ROAST</b> USDA Choice Beef LB. <b>59¢</b>	<b>RIB STEAKS</b> USDA Choice Beef LB. <b>69¢</b>
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- Special Features at New Store Only**
- FREE ORCHIDS for the ladies
  - FREE COUPONS on White King Cleanser
  - INDIAN HEADRESSES from Rath's Chief for the kiddies
  - DOLLS GIVEN AWAY 5 each day
  - ENGINEER BILL in person
  - 300-LB. CHEESE on display

**FREE BREAD**  
Monday, Tuesday, and Wednesday  
December 9, 10, 11  
1500 LOAVES TO BE GIVEN AWAY, 500 EACH DAY  
If You Are One Of The First 500 Adults To Enter The NEW SAFEWAY IN LOMITA ON MONDAY, TUESDAY and WEDNESDAY, December 9, 10, 11, 1957 we will give you absolutely FREE A Loaf of SKYLARK PROTEIN BREAD. AT THE NEW STORE ONLY  
December 9, 10, and 11 at Big New Safeway

Watch **SAFEWAY** ...where food news is being made!